

the
**incremental
pathway™**

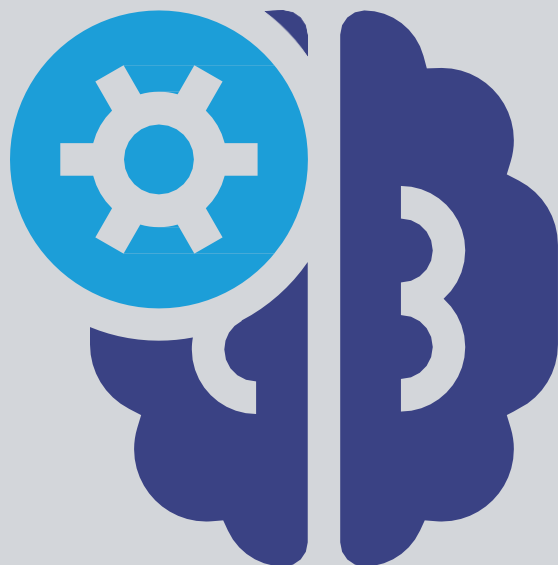


Entrust, Empower, Execute

STEP 1: Creating Time for Clear Thinking

Personal Productivity for Executive Leaders - GenAI
Coaching Workshops

Advanced - Taking you to the next level



By building on your impressive 20% productivity increase, STEP 1.1A(advanced) is designed to propel your productivity by an additional 20% through advanced applications of Generative AI (GenAI). This program offers a comprehensive guide to mastering advanced GenAI applications, opening up new professional growth and development horizons.

What Makes This Workshop Different?

- **Real-World Applications:** Build practical GPTs to solve business problems during the session.
- **Tailored Learning:** Each participant receives personalised guidance based on their specific business challenge.
- **Proven Results:** Most leaders report a further 10% increase in productivity within the first week of applying the techniques learned.

Workshop Objectives

1. Building Your Own GPTs

- Develop and deploy custom Generative Pre-trained Transformers (GPTs) for specific needs such as coaching, customer/company/competitor profiles, sales bidding models and complex commercial disputes.
- Introduction to GPT structures and tools for training custom models.
- Hands-on sessions using platforms like OpenAI's API.
- Tailored GPT models to automate tasks and improve decision-making.

2. Customising ChatGPT

- Personalise ChatGPT to reflect individual styles and preferences
- Techniques for modifying responses and embedding custom instructions.
- How to set tone, adjust formality, and incorporate personal data.
- Customised ChatGPT that aligns with user communication styles.

In a world where interactions may feel superficial, you'll be equipped with the techniques to build deeper, more meaningful connections by integrating advanced GenAI into your daily workflows. This course transforms GenAI from a mere tool into a catalyst for becoming more authentically human, enabling you to navigate complex challenges confidently and clearly.

Now you can focus on what truly matters: building trust by spending more time developing relationships with your customers, employees, and partners.

